

The logo for Mosir Lublin features a stylized graphic above the text. The graphic consists of a red semi-circle on the left, a black dot in the center, and a green semi-circle on the right. Below this graphic, the word "mosir" is written in a bold, dark grey, lowercase sans-serif font. To the right of "mosir", the word "Lublin" is written in a lighter grey, uppercase sans-serif font.

mosir Lublin

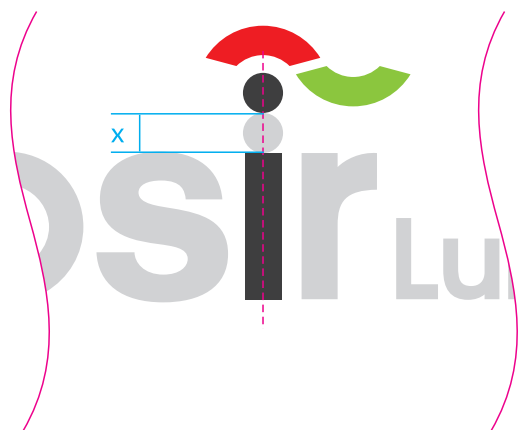
1.1 SYGNET KONSTRUKCJA



2.1 ZNAK KONSTRUKCJA



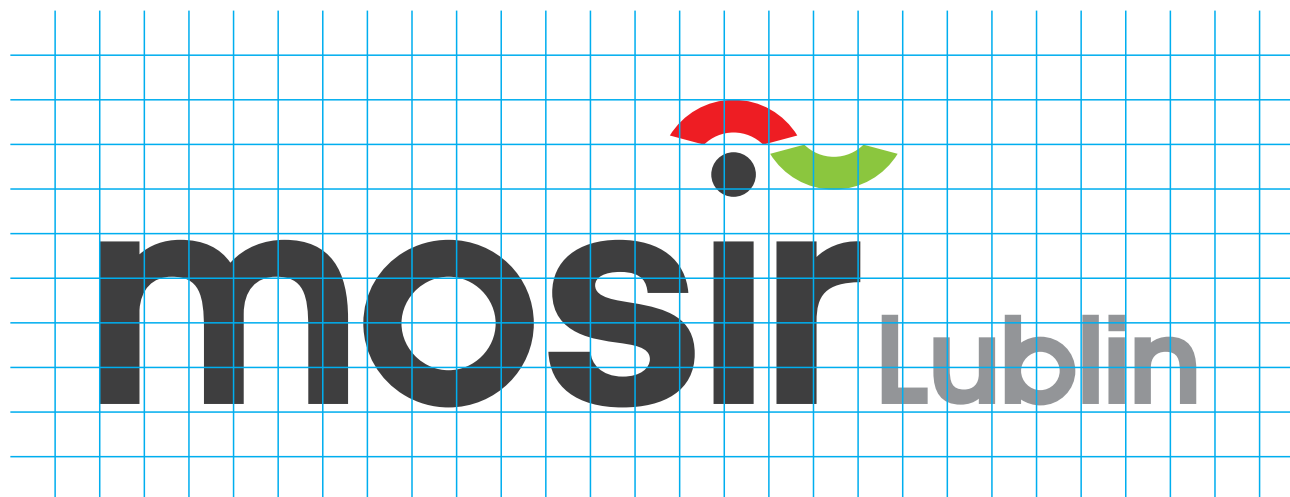
mosir Lublin



mosir Lublin



2.2 ZNAK SIATKA MODUŁOWA



2.3 ZNAK POLE ZNAKU / POLE PODSTAWOWE / POLE OCHRONNE

- POLE ZNAKU
- POLE PODSTAWOWE
- POLE OCHRONNE





x = ●







2.4 ZNAK KOLORYSTYKA PODSTAWOWA







CMYK

	0% / 100% / 100% / 0%
	50% / 100% / 0% / 0%
	0% / 0% / 0% / 90%
	0% / 0% / 0% / 50%





PANTONE

	1797 C
	368 C
	Black 7 C
	Cool Gray 9 C

RGB

	203 / 51 / 64
	120 / 191 / 38
	61 / 57 / 54
	117 / 121 / 130

HTML





	CB3340
	78BF26
	3D3936
	757982







2.5 ZNAK KOLORYSTYKA W KONTRZIE







CMYK

	0% / 100% / 100% / 0%
	50% / 100% / 0% / 0%
	0% / 0% / 0% / 0%
	0% / 0% / 0% / 50%



PANTONE

	1797 C
	368 C
	White
	Cool Gray 9 C

RGB

	203 / 51 / 64
	120 / 191 / 38
	255 / 255 / 255
	117 / 121 / 130

HTML

	CB3340
	78BF26
	FFFFFF
	757982



2.6 ZNAK KOLORYSTYKA MONOCHROMATYCZNA I ACHROMATYCZNA



CMYK: 0% / 100% / 100% / 0% / PANTONE 1797 C / RGB: 203 / 51 / 64 / HTML: CB3340



CMYK: 0% / 20% / 60% / 20% / PANTONE 871 C / RGB: 175 / 151 / 81 / HTML: AF9751



CMYK: 50% / 100% / 0% / 0% / PANTONE 368 C / RGB: 120 / 191 / 38 / HTML: 78BF26



CMYK: 0% / 0% / 0% / 40% / PANTONE 877 C / RGB: 167 / 169 / 172 / HTML: A7A9AC



CMYK: 0% / 0% / 0% / 90% / PANTONE Black 7 C / RGB: 61 / 57 / 54 / HTML: 3D3936



CMYK: 100% / 75% / 0% / 0% / PANTONE 286 C / RGB: 0 / 51 / 160 / HTML: 0033A0



CMYK: 0% / 0% / 0% / 100% / PANTONE PROCESS BLACK C / RGB: 44 / 42 / 41 / HTML: 2C2A29







2.7 ZNAK KOLORYSTYKA / SKALA SZAROŚCI







The logo for mosir Lublin features a stylized graphic above the text. The graphic consists of a black dot, a grey arc, and a white arc. The word "mosir" is in a bold, lowercase sans-serif font, and "Lublin" is in a lighter, lowercase sans-serif font.





CMYK

	0% / 0% / 0% / 70%
	0% / 0% / 0% / 30%
	0% / 0% / 0% / 90%
	0% / 0% / 0% / 50%

RGB

	109 / 110 / 113
	188 / 190 / 192
	61 / 57 / 54
	117 / 121 / 130

HTML





	6D6E71
	BCBECO
	3D3936
	757982







2.8 ZNAK KOLORYSTYKA / SKALA SZAROŚCI W KONTRZIE



CMYK

	0% / 0% / 0% / 70%
	0% / 0% / 0% / 30%
	0% / 0% / 0% / 0%
	0% / 0% / 0% / 50%

RGB

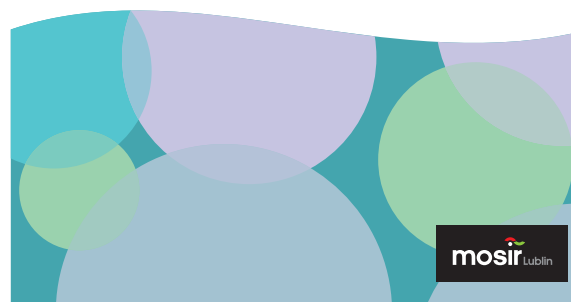
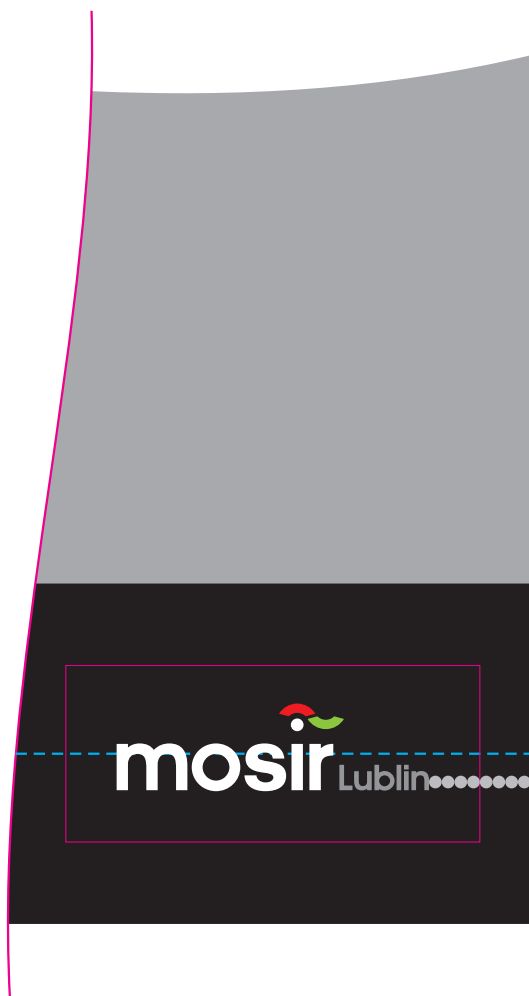
	109 / 110 / 113
	188 / 190 / 192
	255 / 255 / 255
	117 / 121 / 130

HTML

	6D6E71
	BCBECO
	FFFFFF
	757982



2.9 ZNAK SYGNOWANIE NA MATERIAŁACH OBCYCH



2.10 ZNAK MINIMALNA WIELKOŚĆ ZNAKU



skala 1:1



skala 1:1



2.11 ZNAK FORMY ZAKAZANE

mosir Lublin

mosir
Lublin



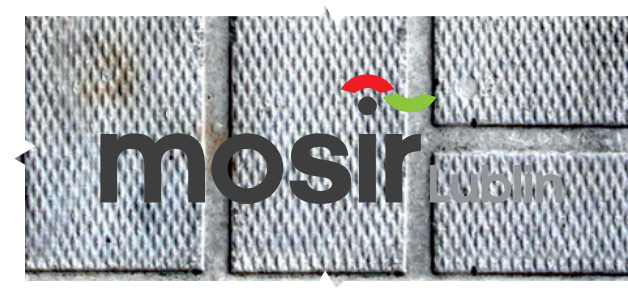
mosir Lublin

mosir Lublin



mosir Lublin

mosir Lublin



mosir Lublin



3.1 ZNAK / BRAND CLAIM KONSTRUKCJA



3.2 ZNAK / BRAND CLAIM SIATKA MODUŁOWA



3.3 ZNAK / BRAND CLAIM POLE ZNAKU / POLE PODSTAWOWE / POLE OCHRONNE

- POLE ZNAKU
- POLE PODSTAWOWE
- POLE OCHRONNE







3.4 ZNAK / BRAND CLAIM KOLORYSTYKA PODSTAWOWA







mosir Lublin
inspiruje nas **sport**





CMYK

	0% / 100% / 100% / 0%
	50% / 100% / 0% / 0%
	0% / 0% / 0% / 90%
	0% / 0% / 0% / 50%





PANTONE

	1797 C
	368 C
	Black 7 C
	Cool Gray 9 C

RGB

	203 / 51 / 64
	120 / 191 / 38
	61 / 57 / 54
	117 / 121 / 130

HTML

	CB3340
	78BF26
	3D3936
	757982







mosir Lublin







3.5 ZNAK / BRAND CLAIM KOLORYSTYKA W KONTRZIE







CMYK

	0% / 100% / 100% / 0%
	50% / 100% / 0% / 0%
	0% / 0% / 0% / 0%
	0% / 0% / 0% / 50%





PANTONE

	1797 C
	368 C
	White
	Cool Gray 9 C

RGB

	203 / 51 / 64
	120 / 191 / 38
	255 / 255 / 255
	117 / 121 / 130

HTML

	CB3340
	78BF26
	FFFFFF
	757982



3.6 ZNAK / BRAND CLAIM KOLORYSTYKA MONOCHROMATYCZNA I ACHROMATYCZNA



CMYK: 0% / 100% / 100% / 0% / PANTONE 1797 C / RGB: 203 / 51 / 64 / HTML: CB3340



CMYK: 0% / 20% / 60% / 20% / PANTONE 871 C / RGB: 175 / 151 / 81 / HTML: AF9751



CMYK: 50% / 100% / 0% / 0% / PANTONE 368 C / RGB: 120 / 191 / 38 / HTML: 78BF26



CMYK: 0% / 0% / 0% / 40% / PANTONE 877 C / RGB: 167 / 169 / 172 / HTML: A7A9AC



CMYK: 0% / 0% / 0% / 90% / PANTONE Black 7 C / RGB: 61 / 57 / 54 / HTML: 3D3936



CMYK: 100% / 75% / 0% / 0% / PANTONE 286 C / RGB: 0 / 51 / 160 / HTML: 0033A0



CMYK: 0% / 0% / 0% / 100% / PANTONE PROCESS Black C / RGB: 0 / 0 / 0 / HTML: 000000







3.7 ZNAK / BRAND CLAIM KOLORYSTYKA / SKALA SZAROŚCI







mosir Lublin
inspiruje nas sport





CMYK

	0% / 0% / 0% / 70%
	0% / 0% / 0% / 30%
	0% / 0% / 0% / 90%
	0% / 0% / 0% / 50%

RGB

	109 / 110 / 113
	188 / 190 / 192
	61 / 57 / 54
	117 / 121 / 130

HTML





	6D6E71
	BCBECO
	3D3936
	757982







3.8 ZNAK / BRAND CLAIM KOLORYSTYKA / SKALA SZAROŚCI W KONTRZIE



CMYK

	0% / 0% / 0% / 70%
	0% / 0% / 0% / 30%
	0% / 0% / 0% / 0%
	0% / 0% / 0% / 50%

RGB

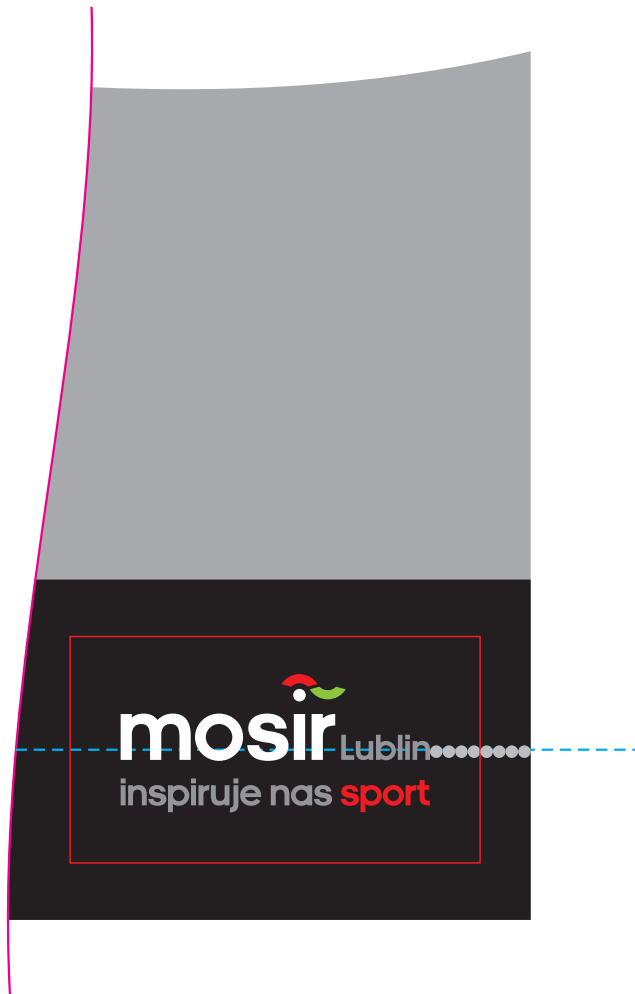
	109 / 110 / 113
	188 / 190 / 192
	255 / 255 / 255
	117 / 121 / 130

HTML

	6D6E71
	BCBECO
	FFFFFF
	757982



3.9 ZNAK / BRAND CLAIM SYGNOWANIE NA MATERIAŁACH OBCYCH



3.10 ZNAK / BRAND CLAIM MINIMALNA WIELKOŚĆ ZNAKU



skala 1:1



skala 1:1



3.11 ZNAK FORMY ZAKAZANE

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inspiruje nas sport

mosir
inspiruje nas sport
Lublin



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sport

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inspiruje nas sport



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inspiruje nas sport

mosir Lublin
inspiruje nas sport



mosir Lublin



4.1 **TYPOGRAFIA** PODSTAWOWA I UZUPEŁNIAJĄCA

Typografia podstawowa - Lato i odmiany

AĄBCĆDEĘFGHIJKLŁMNNÓOÓ
PQRSŚTUVWXYZŹŻ
aąbcćdeęfghijklłmnńoópqr
sśtuvwxyzźź1234567890

Typografia uzupełniająca - Arial Narrow i odmiany

AĄBCĆDEĘFGHIJKLŁMNNÓOÓ
PQRSŚTUVWXYZŹŻ
aąbcćdeęfghijklłmnńoópqr
sśtuvwxyzźź1234567890

headline font - anthem

**aąbcćdeęfghijklłmnńoó
pqrśtuvwxyzźź
1234567890**

